

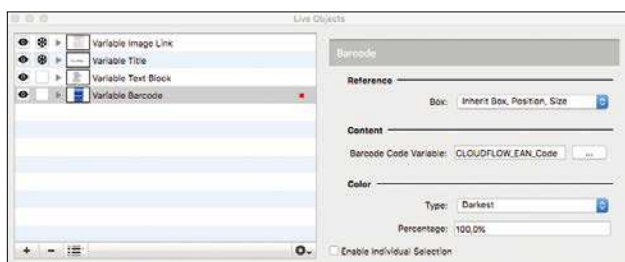
> VARIABLE DATA

> PACKZ DYNAMIC ARTWORK

Reusing assets in the label or packaging design boosts the value and efficiency of the content. **PACKZ DYNAMIC ARTWORK** makes it easy to create PDF templates that link objects to external content and generates updated labels and packaging designs.

FEATURES

- Create variable objects in shape and color
- Synchronize text lines and blocks with an external data source
- Format text using HTML tags
- Link images to an external data source
- Update barcode parameters with data from an external data source



CLOUDFLOW

CLOUDFLOW connects with 3rd party applications to retrieve parameters and other vital pieces of information to automate production, eliminating double entry and operator interventions.

CLOUDFLOW and PACKZ DYNAMIC ARTWORK retrieve data from databases or customized web pages and delivers it direction to the production workflows. As result, the workflows can deliver updated designs automatically.

HIGHLIGHTS

- Dynamic label and packaging from templates
- PDF-based variable data solution
- Reduce errors by eliminating double entry
- Reduce cost of producing multiple flavors or languages



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